PROGRAM

XVII INTERNATIONAL FORUM ‘LE VIE DEI MERCANTI’
WORLD HERITAGE and LEGACY

Naples 6 June, Capri 7 and 8 June 2019

6 June 2019 H. 9.30 Registration - Pegaso University
Palazzo Zapata, Piazza Trieste e Trento, 48, Napoli

Introduction
Carmine GAMBARDELLA
General Chair, UNESCO Chair on Landscape, Cultural Heritage and Territorial Governance

6 June 2019 H. 10.00 – 11.00 Institutional Greetings

Danilo IERVOLINO, President Pegaso University
Giuseppe PAOLISSO, Rector University of Campania
Alessandro BIANCHI, Rector Pegaso University
Ana LUIZA THOMPSON-FLORES, Director UNESCO Regional Bureau for Science and Culture in Europe
Stefan TAFROV, Ambassador, past Permanent Representative to the United Nations for Bulgaria
Lucio SAVOIA, Ambassador, Italian National Commission for UNESCO
Francesco FIMMANÒ, Scientific Director of Pegaso University, vice President of the Italian “Corte dei Conti”
Luigi MAFFEI, Director of the Department of Architecture and Industrial Design, University of Campania
Giuliana DI FIORE, University of Naples “Federico II”
Orazio CARPENZANO - Cherubino GAMBARDELLA
Legacy and Innovation in Architecture
6 June 2019 H. 11.30 – 13.30 Pegaso University, I Session

Chair: Elena MANZO

Gennaro Rispoli, Director of the Museum of Health Arts, the Monumental Complex of the Incurables, Naples

ID 37 Paolo BELARDI, Luca MARTINI, Giovanna RAMACCINI. University of Perugia. HERITAGE + DESIGN = IDENTITY. The Ceri del Col di Lana reconstruction on the occasion of the centenary since the First World War

ID07 Gianni DENARO, Francesca Romana LUCIANI, Lavinia TOMMASOLI. Sapienza University of Rome. Craftsmanship’s role in safeguarding memories: three Italian cases for defining a method in cultural heritage conservation

ID16 Wafeek Mohamed IBRAHIM. EL-Matria Helhan University Egypt. The Festival [,.Al Refae] as a Simulation Vision of Innovative & Formative in Earth Populating in Islam Between Traditionalism and Positivism

ID50 Rachel Suet Kay CHAN. Institute of Ethnic Studies (KITA) Malaysia. Chan See Shu Yuen: A Cantonese Ancestral Clan in Malaysia as Transnational Social Support Network

ID142 Alessio CACCAMO, Silvia NIGRO, Lavinia TOMMASOLI. Sapienza University, Italy. A Multi-criteria analysis tool for rethinking cultural heritage in evolving cities

ID100 Marika FIOR, Irene POLI, Giulia BEVILACQUA. Polytechnic of Milan / Sapienza University, Italy. Historical network for the regeneration of the contemporary city

ID137 Alberto CUSTODI, Flora SCAIA. University of Bologna, Italy. The northern arch of the Augustus Bridge in Narni

ID102 Marco FELLI, Simonetta CIRANNA, Angela LOMBARDI. University of L’Aquila, The University of Texas at San Antonio (USA). The Shrine of the Alamo and its Roof: History and Strategies of Recovering

ID96 Matteo DALLAGIACOMA, Anna MARAGNO, Giovanna A. MASSARI. University of Trento. Projects to save the sites of salvation

6 June 2019 13.30 – 15.30 Lunch at Pegaso University

6 June 2019 15.30 Pegaso University, II Session

Chair: Fabiana FORTE
ID110 Ishita SHAH. Independent Researcher and Curator. Former Coordinator, UNESCO Chair for Culture, Habitat and Sustainable Development. Inclusive Approaches in Heritage Practices: exploring the role of knowledge systems in Indian historic towns

ID174 Maria Rita PINTO, Katia FABBRICATTI, Martina BOSONE. University of Naples “Federico II”. The role of the community-resilience for a circular regeneration led by the cultural heritage.

ID179 Giada LIMONGI, Adriana GALDERISI. University of Campania. Planning for climate proof cities and for preserving cultural and natural heritage.

ID151 Antonella SALUCCI, Università di Chieti-Pescara, Donatella SCATENA, Sapienza University, Italy. Interpreting the urban transformation of the historical city. The Garbatella district in Rome, Italy and the Lazdynai district in Vilnius, Lithuania.

ID 185 Maria MARTONE, Alessandra Marina GIUGLIANO. Sapienza University, Italy. Past, present, and future of the village of Faito.

ID178 Cesare CUNDARI, Gian Carlo CUNDARI, Maria Rosaria CUNDARI. Sapienza University University of Padua, Italy. Cultural heritage: A bequest to be preserved and valued. You don’t preserve if you don’t know. Who is responsible for the preservation?

ID116 Domenico GATTUSO, Caterina GATTUSO. University of Calabria. The Dromo, ancient connecting route of the Magna Graecia cities.

ID43 Marina FUMO, Gigliola AUSIELLO, Mariangela BUANNE. University of Naples “Federico II”. Re-live rural architecture and sustainable living

ID29 Sabina MARTUSCIELLO. University of Campania, Italy. Edicola Design: “PANEquotidiano”

ID60 Maria Dolores MORELLI. University of Campania. Precious design _creative cultural artifacts

ID177 Rossella FRANCHINO, Caterina FRETTOLOSO, Francesca MUZZILLO. University of Campania, Italy. The productive green between tradition and innovation.

ID19 Chiara INGROSSO. University of Campania. The Second Reconstruction of Naples: the post-earthquake projects and the contribution of Michele Capobianco.

ID139 Luciana DI GENNARO, Giorgio FRUNZIO. University of Campania. Wood in the structural restoration of masonry buildings.

ID130 Salvatore LOSCO, Claudia DE BIASE. University of Campania. Ecological network from regional to municipal scale The case-study of San Tammaro (Ce).

ID193 Danila JACAZZI. University of Campania. "Visiting the excavations in the evening, in the moonlight and on horseback": the tourist organization of Pompeii in historical times.
ID146 Lavinia HERZOG, Francesca Romana LUCIANI, Alessandra BATTISTI. Sapienza University, Rome Italy. A Multi-criteria analysis tool for rethinking cultural heritage in evolving cities – naturalist approach

ID12 Maria Carolina CAMPONE, Military Academy “Nunziatella”-Napoli, Italy. The artistic experience of Giovanni Muzio in Islamic land between identity and contamination

ID138 Saverio CARILLO. Università della Campania. Between function and use of spaces and of the Neapolitan urban landscape. Proposal to read Piazza del Plebiscito

7 June 2019 Hotel La Palma
Via Vittorio Emanuele N. 39, Capri - H. 14.30 Welcome Coffe

7 June 2019 Hotel La Palma Capri H. 15.00 – 20.00 Sala Pagano III Session
Chair: Carmine GAMBARDELLA

ID07 Maria Paola GATTI, University of Trento. The Prabi hydroelectric plant in Arco - Trento: Demolition or Preservation?

ID10 Bernardino CHIAIA, Alessandro Pasquale FANTILLI, Oscar MANCINELLI. Polytechnic of Turin. Comparison between the environmental performance of buildings made of reinforced concrete and timber

ID24 Còssima CORNADÓ BARDÓN, Sara VIMA GRAU, Pilar GARCIA-ALMIRALL. Universitat Politècnica de Catalunya, Spain. Assessment of the Residential Building Stock in the Vulnerable Areas in the City of Barcelona


ID28 Vincenzo CRISTALLO, Ivo CARUSO. Sapienza University, Italy. Historical heritages and new practices. Modern connections between design and craftsmanship in the “society of knowledge”

ID32 Chiara AMATO, Chiara RAVAGNAN, Francesca ROSSI. Sapienza University, Italy. Between legacy and abandonment. The reuse of minor railways as paths of resilience


ID 34 Zhiliang MA, Ying XU. General Institute of Architectural Design and Research Co., Ltd. Wuhan, China. Historical Layers of the “Belt and Road” and the World Significance of the “Great Tea Route”
ID89 MALAGUGINI, Maria Elisabetta RUGGIERO, Ruggiero TORTI. Narration of the visual identity of a city: reading of languages and perception of authorial signs

ID 57 Takeyuki OKUBO, Sanshiro TAKASUGI, Lata SHAKYA. Institute of Disaster Mitigation for Urban Cultural Heritage, Kyoto, Japan. Utilization of Historical Courtyards as Evacuation Sites during Gorkha Earthquake 2015 - At Patan old town, Kathmandu Valley, World Heritage Site in Nepal

7 June 2019 Hotel La Palma Capri H. 15.00 – 20.00 Sala Relais IV Session

Chair: Mosè RICCI

ID39 Angela Alessandra BADAMI, University of Palermo, Italy. Rebuilding a cultural legacy in a New Town. Reshape physical and cultural continuity between Old and New Gibellina

ID45 Paolo MARCOALDI. Sapienza University. Recovery strategies for urban public heritage Viterbo case study

ID46 Anna GIOVANNELLI. Sapienza University. The rediscovered space between arts and architecture in the restore of the former Teachers’ Club of the Città Universitaria of Rome

ID51 Esraa Mohsen HAMED, Lobna SHERIF, Ahmed EL-ANTABLY, Hala BARAKAT. Arab Academy for Science, Technology and Maritime Transport, Cairo, Egypt. The Production of the Middle Class Apartments Offered by Heliopolis Company for Housing and Development, Cairo, Egypt

ID52 Francesca SIBILIO, Irene ROMANO. Sapienza University. Occupy Farnsworth. Imaginary project as a tool for understanding modern architectural icons

ID131 Giuseppe D’ANGELO, Rosaria SAVASTANO. University of Campania. Inno School Project and AHP

ID53 Anna Marie FISKER, Jeppe Heden CHRISTENSEN. Aalborg University, Denmark. The architecture of the ‘Monobloc’ and its potential of initiating a new interdisciplinary educational concept for Cultural Diversity

ID 54 Margherita TUFARELLI, Elisabetta CIANFANELLI. University of Florence. Design for Digital Cultural Heritage. Archives as driving force for innovation

ID 56 Giulia CERIANI SEBREGONDI. University of Campania. Cultural legacy and cultural contamination in a changing world: travel, diplomacy, and architectural patronage of Leonardo Donà dalle Rose (1536–1612) in early modern Venice

ID106 Manlio MONTUORI. University of Ferrara. The past in the present: the anthropized landscape as an instrument of memory legacy
ID172 Elena GIGLIARELLI, Luciano CESSARI. CNR National Research Council, Rome, Italy. Design strategies for the conservation and extended use of archaeological landscapes. The archaeological area of Doclea in Montenegro

8 June 2019 Hotel La Palma

8 June 2019 H. 9.30 – 11.00 Hotel La Palma Sala Pagano Round Table

Carmine GAMBARDELLA, General Chair, UNESCO Chair

Alessandro BIANCHI, Rector of Pegaso University

Luigi MAFFEI, Director of the Department of Architecture and Industrial Design, University of Campania

Orazio CARPENZANO, Director of the Department of Architecture and Design – Sapienza University Rome

Maurizio CARTA, President of the Polytechnic School of Palermo

Michelangelo RUSSO, Director of the Department of Architecture University of Naples Federico II

Mosè RICCI, University of Trento

8 June 2019 Hotel La Palma Capri H. 11.00 – 13.30 Sala Pagano V Session

Chair: Massimo GIOVANNINI

ID42 Antonio SGAMELLOTTI, Brunetto Giovanni BRUNETTI, Nicola MASINI. University of Perugia. Enhancing the role of resilience of cultural heritage: The role of technology

ID59 Maria Gabriella ERRICO. University of Naples “Federico II”, Italy. Landscape and climate change: projects to contain and transform CO2

ID 65 Malgorzata DOROZ TUREK. Technical University in Kielce, Poland. When a legacy becomes heritage. Part I

ID 66 Marek BARAŃSKI. Kielce University of Technology, Poland. When a legacy becomes heritage. Part II (abstract)

ID 73 Pasquale MIANO, Bruna DI PALMA. University of Naples “Federico II”, Italy. Between stratum and substratum: an urban design project for the Lotti and Tronari quarries in Naples
ID 83 Cesare VERDOSCIA, Antonella MUSICCO, Riccardo TAVOLARE. Polytechnic of Bary, Italy. 3D data acquisition and processing for implementing cognitive systems. The school building “F. Corridoni” in the old town of Bari

ID18 Ray AXIAQ, Sephora BALDACCHINO, Marie Claire FARRUGIA, Antonio MOLLICONE. University of Malta. Stereometry at Grand Master’s Palace in Valletta

8 June 2019 Hotel La Palma Capri H. 11.00 – 13.30 Sala Relais VI Session

Chair Rosaria PARENTE

ID 88 Tiziana FIRRONE, Carmelo BUSTINTO, Davide CARELLA. University of Palermo, Italy. The Sirocco's chamber of Micciulla manor in Palermo. A bioclimatic archetype symbol of legality and civil redemption

ID 91 Teresa CILONA. University of Palermo. Creativity of the Cultural Heritages and the Landscapes. Redevelopment experiences at compared

ID109 Angela LOMBARDI, Sedef DOGANER. University of Texas at San Antonio (USA). Renaissance of Downtown San Antonio: Hemisfair Park as New Urban Core

ID115 Paolo MELLANO. Polytechnic of Turin. The Twentieth-Century: a fragile century, to be safeguarded and consciously nurtured

ID105 Giorgia AQUIBAR. Technical University of Munich, Germany. Heritage as Bíos: Built Legacies in Praise of Contamination

ID95 Dominik LEMTYEL, Catherine TOULOUSE. University of Technology Cottbus. Visualized Hypotheses – Architectural Ideas as Intellectual Legacy

ID103 Mariangela DE VITA, Luís Manuel PALMERO IGLESIAS, Ilaria TRIZIO. Universitat Politècnica de València, CNR Italy. The Industrial Heritage valorization: reuse projects in the town of Valencia, Spain

ID04 Daniela LADIANA, Michele DI SIVO. University “G.d”Annunzio” of Chieti and Pescara. Toward the programmed preventive conservation of the historical-architectural heritage as system and as "antifragile" process

8 June 2019 H. 13.30-15.00 Hotel La Palma, Capri – Lunch

8 June 2019 Hotel La Palma Capri H. 15.00 Sala Pagano VII Session

Chair: Tatiana KIROVA
ID119 Maria Paola MARABOTTO. Polytechnic of Milan. Knowledge and transmission of intangible heritage: Raimondo D’Aronco’s drawings and architecture for Turin International Exhibition of 1902

ID122 Nilufer SAGLAR ONAY, Valeria MINUCCIANI. Polytechnic of Turin. Interior space as communicator of cultural significance

ID135 Mariacarla PANARIELLO. Pompei, Italy. The cultural paradigm in the smart development of slow cities

ID79 Alice BARRECA. Polytechnic of Turin. Invisible modern residential heritage: spatial analyses in Turin real estate submarkets

ID169. Federica CAPRIOLO. Turin, Italy. Ingegner CARLO LOSIO icon of the Turin society of the late nineteenth century

ID49 Francesca MUZZILLO, Fosca TORTORELLI. University of Campania. Agriculture and Archeological Legacy: the Vesuvius Case

ID08 Ahmed Mahmoud SABER. Helwan University, Egypt. The night lighting dynamics and its influence in reviving the architectural building identity. “An Empirical Study of reshaping the mental image of the night building scene”

ID143 Davide MEZZINO, Tatiana K. KIROVA. Uninettuno / Pegaso University. The role of Intangible for Built Heritage Conservation

ID41 Zeshan MUHAMMAD, Shaoming LU. Shanghai Jiao Tong University, China. Study on the spatial structure of the Rohtas Fort

ID134 Natasa ZIVALJEVIC-LUXOR, Nadja KURTOVIC- FOLIC, Hartmut PASTERNAK. National Heritage Foundation Serbia / Brandenburg University of Technology, Germany. Our Common Built Heritage: Legacy and Prevention from Contamination of Our Urban Culture

ID198. Rosaria Parente. BENECON University Consortium – Pegaso University. Monitoring and Knowledge activity to guarantee the Legacy of Cultural Heritage: the case study of Santa Maria of Costantinopoli in Torre del Greco

8 June 2019 Hotel La Palma Capri H. 15.00 Sala Relais VIII Session

Chair: Alessandro CIAMBRONE

ID173 Antonella DIANA, Fabio MANFREDI, Raffaele ZITO. Royal Palace of Caserta / Association Agenda 21 Royal Site of Carditello. The wind of the future blows through the ears of a galloping Persano
ID09 Efisio PITZALIS, Genevieve HANSSEN, Marco RUSSO. University of Campania, Italy. New centralities in consolidated contexts between tradition and progress. Ariano Irpino, Cesenatico, Castel Maggiore

ID194 Uzma KHAN. Manipal School of Architecture and Planning, India. 'Secular and Sacred Spaces - Dargahs of Delhi'

ID03 Ahmed Mahmoud SABER. Helwan University, Egypt. The natural light as an important element in the interior spaces forming

ID175 Baya BELMESSAOU D BOUKHALFA. École Polytechnique d'Architecture et d'Urbanisme, Algeria. Contemporary urban landscape cacography: an ethical cacophony

ID68 Nilüfer BATURAYOĞLU YONEY, Burak ASĞLŞKENDER, Nur URFALIOĞLU. Abdullah Gül University. Adaptive Re-use of Medieval Caravanserais in Central Anatolia

ID186 Liala BAIARDI, Marco E. M. TALIANI, Michele UGOLINI. Polytechnic of Milan, Italy. Sustainable urban planning for the revival and development of an African rural area

ID44 Beniamino POLIMENI. De Montfort University Leicester, UK. Learning from build vernacular heritage

ID99 Massimiliano RENDINA, Francesco IODICE. University of Campania, Italy. Africa, between regionalism and modernism

ID181. Lorenzo CAPOBIANCO. University of Campania, Italy. Open spaces: the new merchandise of contemporary city

ID183 Andrey VASILYEV. Samara State Technical University of Russian Federation. Russian approaches to estimation of noise influence to human health taking to account other physical factors


8 June 2019, Capri H. 21.00 Gala Dinner

Galeotta Home Via Don Giobbe Ruocco n. 20