During his academic career he has covered various roles including the Pro-Rector of Institutions, Academic Senator, Director of the Department of Culture of the Project, Director of the School in the Discipline of Architecture, Coordinator of the PhD in Protection, Safety and Representation of the Environment and Structures and Territorial Governance, Coordinator of the PhD Program in Surveying and Representation of Architecture and the Environment, President of the Course Degree in Industrial Design. He has also been scientifically responsible for noteworthy national and international research projects. He is author of numerous scientific papers on the important issues of the surveying and representation of the built and natural heritage.
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ARCHITECTURE HERITAGE and DESIGN | 1
Collana fondata e diretta da Carmine Gambardella
ARCHITECTURE HERITAGE and DESIGN | 1
Collana fondata e diretta da Carmine Gambardella

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WORLD HERITAGE and KNOWLEDGE
Representation, Restoration, Redesign, Resilience
Le Vie dei Mercanti – XVI International Forum
Topics:

Heritage
Tangible and intangible dimensions
History
Culture
Collective Identity
Memory
Documentation
Management
Communication for Cultural Heritage
Architecture
Surveying
Representation
Modeling
Data Integration
Technology Platforms
Analysis
Diagnosis and Monitoring Techniques
Conservation
Restoration
Protection
Safety
Resilience
Transformation Projects
Technologies
Materials
Cultural landscapes
Territorial Surveying
Landscape Projects
Environmental Monitoring
Government of the Territory
Sustainable Development
WORLD HERITAGE and KNOWLEDGE
Representation, Restoration, Redesign, Resilience

Le Vie dei Mercanti
XVI International Forum

Napoli | Capri
14 - 15 - 16 June 2018

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UNESCO Chair on Cultural Heritage,
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Dario Martimucci,
Web master
Conference program
14 June 2018  Monumental Complex of Santa Chiara
Maria Cristina Aula Magna – Historical Centre of Naples

9.30  Registration

10.00  Introduction

Prof. Arch. Carmine GAMBARDELLA
UNESCO Chair on Landscape, Cultural Heritage and Territorial Governance, General Chair of the XVI Forum

Welcome / Institutional Greetings

Video-message

Prof. Stefania GIANNINI
UNESCO Assistant Director-General for Education

Prof. Rosanna CIOFFI
Pro-Rector for Culture, University of Campania ‘Luigi Vanvitelli’

Prof. Luigi MAFFEI
Director of Department of Architecture and Industrial Design
University of Campania ‘Luigi Vanvitelli’

President Michael SCIASCIA
Tribunal of Court of Auditors of Campania
Dr. Maurizio SANTISE
TAR Tribunal in Naples

Prof. Francesco FIMMANÒ
University of Molise, Scientific Director of Pegaso University and Mercatorum University

Dr. Danilo IERVOLINO
President Pegaso University

Dr. Ana Luiza THOMPSON-FLORES
Director of the UNESCO Regional Bureau for Science and Culture in Europe (delegated by the UNESCO Director General)

Ambassador Lucio SAVOIA
Italian National Commission for UNESCO

Award Ceremony and Exposition of THE INTERNATIONAL COMPETITION OF DESIGN
‘The evanescent border between the already done and what to do’

Lectio Magistralis
Prof. Orazio CARPENZANO
Director of the Department of Architecture and Design Sapienza University in Rome

11.30 / 13.30 I SESSION
Monumental Complex Of Santa Chiara, Naples

Chair
Carmine GAMBARDELLA
UNESCO Chair on Landscape, Cultural Heritage and Territorial Governance, General Chair of the XVI Forum

ID 021
Francesco FABBROCINO
Pegaso University
Analysis of Masonry Ancient Neapolitan Helical Staircases

ID 026
Claudia DE BIASE
University of Campania
The recovery of illegal settlements: possibilities
ID 054  
**Simona BONELLI, Massimo ROVAI, Maria ANDREOLI**  
University of Pisa  
A *spatial multi-criteria analysis model to identify intervention strategies for the recovery of abandoned olive groves. The case study of Lucca Hills*

ID 199  
**Sabina MARTUSCIELLO, Maria Dolores MORELLI**  
University of Campania  
*Redesign + Resilience = University-School-Companies-Institutions*

ID 086  
**Maria Rita PINTO, Katia FABBRICATTI, Lucie BOISSENIN**  
University of Naples, Federico II  
Ecole Nationale Supérieure d’Architecture de Grenoble  
*The approach of the Resilience to the cultural heritage of the inner areas: new tools of knowledge and adaptive management*

ID 123  
**Anna SCOTTO DI SANTOLO, Giovanni FORTE, Melania FALCO, Antonio SANTO**  
Pegaso University, University of Naples Federico II  
*Sinkhole in the metropolitan area of Naples*

ID 048  
**Ingrid TITOMANLIO, Giuseppe FAELLA, Vito IANNACCONE**  
University of Campania  
*Seismic safety evaluation and push over analysis of the oldest church in Capocastello (AV)*

ID 017  
**Pasquale MIANO**  
University of Naples “Federico II”  
*Research and design in the area of Early Christian basilicas in Cimitile*

ID 167  
**Jurji FILIERI, Elisabetta BENELLI, Laura GIRALDI**  
University of Florence  
*Design 4.0. Practices and processes of diffuse and circular design for the enhancement and development of local cultural heritage*

13.30-15.00  
**Buffet**  
Monumental Complex of Santa Chiara, Naples
14 June 2018  II SESSION
15.00 / 20.00 Monumental Complex of Santa Chiara, Naples

Chair  Mosè RICCI
University of Trento

ID 073
Riccardo SERRAGLIO
University of Campania
Architetturale experiences in the churches of the foundation centers of the “Opera Nazionale per i Combattenti”

ID 133
Antonio MATASSO
Pegaso University
Resilience Transformation Projects

ID 071
Vincenzo PINTAUDI
Università degli Studi di Messina
The commercial relations between Great Britain and the Kingdom of the Two Sicilies in the XIX Century

ID 146
Annachiara PIRO, Annalaura VUOTO, Filomena DE SILVA, Pierpaolo D’AGOSTINO, Fulvio PARISI, Francesco SILVESTRI, Anna SCOTTO DI SANTOLO
Pegaso University
Preservation of historic buildings: two examples in Sant’Agata de’ Goti, Italy

ID 202
Danila JACAZZI, Raffaela FIORILLO
University of Campania
Know to preserve: Archaeological remains of the triconch architectures in Turkey

ID 113
Francesca MUZZILLO, Fosca TORTORELLI
University of Campania
A Resilient Environmental and Social Design Strategy
ID 159
Rita VALENTE, Claudia FARACI, Sebastiano GIULIANO, Emanuela PATERNÒ, Flavio SPADARO
University of Enna
*Survey between protection and orientation of transformations. The case study of Floridia*

ID 203
Salvatore LOSCO
University of Campania
*Green infrastructures and Eco-Planning: the Aversa conurbation*

ID 058
Marco CALABRO’
University of Campania
*New trends in local government policies: between the need for reducing land consumption and participatory urban regeneration models*

ID 068
Francesca ACCICA, Irene POLI, Chiara RAVAGNAN, Francesca ROSSI
Sapienza University of Rome
*The role of Italian cultural heritage in sustainable urban regeneration. New references from four case studies*

ID 110
Anna MANDIA
University of Campania
*“... But what use is this art history?”*

ID 116
Giancarlo RAMAGLIA, Francesco FABBROCINO, Gian Piero LIGNOLA, Andrea PROTA
Federico II – Pegaso University
*Ductility-based incremental analysis of masonry structures strengthened with composites*

ID 141
Daniela CACACE, Gianfranco DE MATTEIS
University of Campania
*Typological classification of vaulted structures in masonry churches*
ID 163
Mariacarla PANARIELLO
University of Campania
The implementation of the Smart City paradigm in complex and user-centric domains

ID 013
Simone LUCENTI
University of Pavia
SWOT analysis for the redesign of historic university building stock

ID 019
Alberto BUDONI, Maria MARTONE
Sapienza University of Rome
The newly founded centers in the Agro Pontino: from the local to the global, from the past to the contemporary, to the future

ID 004
Pedro António JANEIRO
Universidade de Lisboa
Drawings and Paradoxes: The Image and the Three Fictional Dimensions of Architecture
15 June 2018 Hotel La Palma – Via Vittorio Emanuele No. 39, Capri
14.30 Welcome Coffe

15 June 2018 Hotel La Palma – Sala Pagano, Capri
15.00 Institutional Greetings

Prof. Arch. Carmine GAMBARDELLA
UNESCO Chair on Landscape, Cultural Heritage and Territorial Governance, General Chair of the XVI Forum

Prof. Giuseppe PAOLISSO
Rector University of Campania ‘Luigi Vanvitelli’

15.30 Lectio Magistralis

Prof. Arch. Paolo PORTOGHESI
Director of the international A Class magazine ‘Dwelling on Earth’

15 June 2018 III SESSION
17.00 / 20.00 Hotel La Palma – Sala Pagano, Capri

Chair Massimo GIOVANNINI

ID 022

Enrico PIETROGRANDE, Alessandro DALLA CANEVA
University of Padua
Recomposition of architecture in the historical city. The San Bernardino area in Padua, Italy
ID 023  
**Beata MAKOWSKA**  
Cracow University of Technology, Polonia  
*Facades of Krakow’s townhouses from the turn of the 19th and 20th century – protection and restoration*

ID 024  
**Sara CARVALHO, António LEITE, Jorge RIBEIRO**  
University of Lisbon, Portogallo  
*Sustainable rehabilitation and reconversion of Palácio da Rosa (Lisbon) in a dance school*

ID 032  
**Francesco MAGLIOCCOLA**  
University of Partenope  
*The Chinese house inside the ex-foreign concession in Hankou: description of Lifen*

ID 033  
**Joanna CZAPLIŃSKA**  
University of Opole, Polonia.  
*Literature as a representation of changes in urban landscapes after 1945 (on Polish, Czech and Slovak examples)*

ID 037  
**Takeyuki OKUBO**  
Institute of Disaster Mitigation for Urban Cultural Heritage Kyoto  
*Japan Traditional Knowledge of Disaster-Resilient Design in World Cultural Heritage, Japan. For Consisting Cultural Conservation and Disaster Mitigation*

ID 046  
**Maria NATALE**  
Pegaso University  
*To save from oblivion and destruction. A historical-juridical perspective on the cultural heritage’s protection.*

ID 051  
**Giuseppe ROMANATO**  
Politecnico di Milano  
*The Visibility of the Monumental Heritage and the Network Society*
ID 055
Silvia MICHELOTTI, Massimo ROVAI, Maria ANDREOLI
University of Pisa
Landscape redevelopment as a tool for the enhancement of rural areas. A project proposal for the case study area of Padule di Bientina (Lucca – Italy)

ID 059
Alberto FRANCHI, Pietro CRESPI, Marco ZUCCA, Nicola GIORDANO
Politecnico di Milano
The main pillars reconstruction of the Basilica di Collemaggio

ID 064
Giuliana QUATTRONE
National Research Council of Italy
Smart urban solutions to preserve cultural landscapes and territorial collective identity dealing demographic pressures

15 June 2018  IV SESSION
17.00 / 20.00  Hotel La Palma – Sala Relais, Capri
Chair  Rosaria PARENTE
Pegaso University

ID 061
Alessandra PUSCEDDU, Mario CERASOLI
Roma Tre University
The earthen architecture culture and Campidanese House. Strategies for recovery and enhancement of the Quartu Sant’Elena’s Old Town Centre

ID 062
Alberto GNAVI
Politecnico di Torino, Silvia Maria RIPAVIA ingegneria/architettura Roma
Sicilian rural borghi, urban and architectural entities between concreteness and immateriality
ID 065
José Miguel SILVA
University of Lisbon
The built heritage copied and replicated. Reproduction processes of the urban heritage: transcription, restitution and displacement

ID 069
Chiara AMATO, Giulia BEVILACQUA, Silvia URAS
Sapienza University of Rome
Smart Heritage Strategy: a new intelligence for resilient historical centers

ID 091
Cristiana CARLETTI
Roma Tre University
From the traditional to the virtual museum: a strategic cultural, social, environmental and economic resource for Europe

ID 077
Laura GIRALDI, Elisabetta BENELLI, Juriji FILIERI
University Of Florence
The Design to valorise local tradition in exhibitions for future generation

ID 080
Agnieszka KOSIK-WOLNY
Wroclaw University of Science and Technology, Polonia
Made in stone

ID 187
Maria Grazia CIANCI, Francesca Paola MONDELLI
Roma Tre University
Hidden river: recovering the memory of a city

ID 109
Calogero MONTALBANO
Polytechnic in Bari
Derna: Gate of Libya. Tradition versus local identity: urban master plan for its rehabilitation proposal

ID 018
Nadia FABRIS
Politecnico di Torino
The landscape as a testimony, or a resource for the future?
15 June 2018  Galeotta Home – Via Don Giobbe Ruocco No. 20, Capri

21.00  GALA DINNER

16 June 2018  Hotel La Palma – Sala Pagano, Capri

9.30  ROUND TABLE

Moderator  Prof. Carmine GAMBARDELLA
UNESCO Chair on Landscape, Cultural Heritage and Territorial Governance, General Chair of the XVI Forum

Prof. Giuseppe SACCONE
President of the European Polytechnical University

Prof. Marin MARINOV
Rector of the European Polytechnical University

Prof. Mosè RICCI
University of Trento

Prof. Arch. Maurizio CARTA
Director of the Polytechnical School of Palermo

Prof. Arch. Michelangelo RUSSO
University of Naples ‘Federico II’

Prof. Antonio SGAMELLOTTI
University of Perugia

Dr. Marco MONTECCHI
Director of the Italian Chamber of Commerce in Bulgaria

16 June 2018  V SESSION

11.30  Hotel La Palma – Sala Pagano, Capri

Chair  Francesca MUZZILLO
University of Campania
ID 049
Michele MAGAZZU’
University of Roma Tre
Ancient roads of Southern Etruria: historical evolution and digital investigation

ID 072
Gracelyn CASSELL
The University of the West Indies, Salem, Montserrat
The Value of Social Media for Reconstructing Lost Heritage in the British Overseas Territory of Montserrat, Site of an Ongoing Volcanic Crisis

ID 083
Theresa TRIBALDOS
University of Bern, Switzerland
Integrating governance of the National Reserve of Coyhaique, Chile, into regional sustainable development

ID 211
Francesco VERDE
Pegaso University
The Real Estate Fund for the redevelopment of Public Administration Properties

ID 084
Marcello BALZANI, Fabiana RACO, Theo ZAFFAGNINI
University of Ferrara
Increasing resilience of Cultural Heritage Assets: the “BIMtoB Academy” project

ID 085
Cristina COSCIA, Rocco CURTO, Valeria GADALETA, Jorge PEÑA DÍAZ, Diana ROLANDO
Politecnico di Torino, Instituto Superior Politecnico CUJAE. La Habana, Cuba
Enjoyment of the Cuban Contemporary Architectural Heritage: an innovative cultural visitor route to connect the UNESCO site of Old Havana to the National Schools of Art

ID 088
Ignacio BISBAL GRANDAL, Françoise Anais LOUBIÈS, Nicolás Andrés MORAGA HERRERA
Universidad del Bio-Bio Concepción, Chile
Landscape analysis of railway structures in heritage assessment: Bridges on the Victoria-Temuco railway line
ID 090
Angela Alessandra BADAMI
University of Palermo
*Drawing as a tool for urban regeneration Application case: the Color Plan of the Egadi Islands*

ID 092
Francesco DI PAOLA, Giovanni FATTA, Calogero VINCI
Polytechnic School of Palermo
*Wedge-shaped bricks spires. Construction and decorative aspects*

ID 098
Maria Elisabetta RUGGIERO
Genoa University Polytechnic School
*The representation of complex systems. New communication strategies*

ID 100
Alessia SILVETTI, Chiara BONAITI
Mattia ALBERGANTI, Benida KRAJA
Politecnico di Milano
*How the historical heritage affects the urban flow of people? The case study of Lecco*

ID 101
Ernesto ECHEVERRÍA, Flavio CELIS
Antonio MORALES, Fernando DA CASA
University of Alcala, Madrid
*The tomb of Henenu, Luxor, Egypt: underground surveying*

ID 102
Mónica MARTÍNEZ, Ernesto ECHEVERRÍA
Gonzalo GARCÍA-ROSALES, Kevin MORENO GATA
University of Alcala, Spain
*The preservation of the architectural heritage of the twentieth century: the laminar structures of reinforced concrete*

ID 104
Elina GUGLIUZZO
Pegaso University
*Decline and Resilience of a Mediterranean City: the Case of Syracuse during Thirteenth Centuries*
ID 105
Alberto CUSTODI
University of Bologna
_The Sanctuary of Santa Maria delle Grazie at Fornò: studies for the restoration and seismic strengthening_

ID 74
Carla CHIARANTONI
Polytechnic in Bari
_Functional behaviors in the requalification of public residential buildings_

ID 006
Antonello MONACO
Università degli Studi Mediterranea di Reggio Calabria
_Reconstruction, Addition, Grafting, Overlapping and Subtraction. Five Approaches to Intervention in Historic Contexts_

16 June 2018  Hotel La Palma, Capri
13.30-15.00  Lunch
15.00  Presentation by Antonella GRECO, Sapienza University of Rome, of the book:
Giovanna CASSESE (2016)
_Patrimoni da svelare per le Arti del futuro_
Gangemi Editore International Publishing

16 June 2018  VI SESSION
16.00  Hotel La Palma – Sala Pagano, Capri
Chair  Alessandro CIAMBRONE
Pegaso University

ID 161
Etleva BUSHATI, Florian NEPRAVISHTA
Universiteti Politeknik i Tiranes
_The museum building and its role in conservation of artifacts in Albania_
ID 011
Andrea ORTEGA
University of Melbourne Australia
*An evaluation on how to implement the Historic Urban Landscape (HUL) approach in a critical case study: the city of Valparaíso, Chile*

ID 120
Bernardino CHIAIA, Antonio VENTURA
Politecnico di Torino
*The role of overstrength in damage propagation and monitoring of architectural heritage*

ID 111
Massimo MALAGUGINI
Università degli Studi di Genova
*The representation for the use of hidden heritage*

ID 112
Maria Paola MARABOTTO
Polytechnic of Milan
*The color of the city. Restoration and conservation of the painted facades of Palazzo Boschetti-Dalanzo then Avagnina in Carrù*

ID 117
Roberto CASTELLUCCIO, Maria INFANTE, Veronica VITIELLO
University of Naples Federico II
*The technology of reinforced concrete elements. Determination of project parameters: concrete cover and distance between bars*

ID 119
Gabriella LIVA
University of Padua
*The deception of the colour: digital reconstruction of finctae et pictae architectures*

ID 121
Ilaria ROSANI, Silvia DE ASCANIIS, Maria GRAVARI-BARBAS, Lorenzo CANTONI
Università della Svizzera italiana Culture, Tourism, Development UNESCO/UNITWIN Network “Culture, Tourism, Development” Institut de Recherche et d’Études Supérieures du Tourisme Université Paris 1 Panthéon-Sorbonne
*ICTs to train on World Heritage and Tourism: the case of the Massive Open Online Course “Tourism Management at UNESCO World Heritage Sites”*
ID 122
Elisabetta BENELLI, Laura GIRALDI, Francesca FILIPPI, Jurji FILIERI
University of Florence
Local identities & excellences. An industrial network to re-produce uniqueness through waste reutilization

ID 140
Federica CAPRIOLO, architect
The Historical Context and the Urban Regeneration

ID 148
Juan CORSO, Jordi CASALS, Adrià MARCO, Daniel LÓPEZ, Pilar GARCIA-ALMIRALL
Universitat Politècnica de Catalunya, Barcelona
Data taking and quality control for complex surveys: Case study Sagrada Familia

ID 151
Laura FARRONI, Marco CANCIANI, Matteo Flavio MANCINI, Silvia RINALDUZZI
University Roma Tre
Territory visions: dimensions of observing, measuring and returning

ID 153
Ludovico ROMAGNI
Università di Camerino
Reuse or Recycle?

ID 165
Carla BARTOLOZZI, Gentucca CANELLA
Politecnico di Torino
From “author’s rights” to “conservation policies”, first hypothesis for its re-use of Italian architecture of the late twentieth century

ID 175
Stefania LANDI
Università di Pisa
Italian grain silos from the 1930s: inventory, knowledge, conservation and reuse
ID 025
Natasa ZIVALJEVIC-LUXOR, Nadja KURTOVIC-FOLIC, Hartmut PASTERNAK
National Heritage Foundation, Belgrade, Serbia
Redesign of urban space due to archaeological sites in Southern Serbia

ID 210
Mario PISANI
University of Campania
Beit Beirut, The Museum of War

ID 204
Elena SHLIENKOVA, Elena SPERK
Samara State Technical University
A New Role of Museums in Industrial Type Cities and Renovation Programs for the “Center-Periphery” Opposition: the Case of the Museum Quarter Togliatti Concept

ID 087
Stefano D’AVINO
University of Chieti and Pescara
The complex dialogue between contemporary language and preservation of the ruins in the restoration of Paul II fortress at Cascia

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CARMINE GAMBARDELLA

During his academic career he has covered various roles including the Pro-Rector of Institutions, Academic Senator, Member of the Board, Director of the Department of Culture of the Project, Director of Doctoral School in the Discipline of Architecture, Coordinator of the PhD in Protection, Safety and Representation of the Environment and Structures and Territorial Governance, Coordinator of the RNO Program in Surveying and Representation of Architecture and the Environment, President of the Course Degree in Industrial Design. He has also been scientifically responsible for noteworthy national and international research project. He is author of numerous scientific papers on the important issues of the surveying and representation of the built and natural heritage.
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